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TEDxBarcelona Women

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This year the **Casino de Poble Nou** receives the 2015 edition of **TEDxBarcelona Women**.

For those of you who are not familiar with **TED**, here's the scoop:

TED is an acronym that stands for **Technology, Entertainment and Design**. **TED** was founded 31 years ago, by the non-profit **Sapling Foundation** as one singular event, developing into an annual conference series in 1990.

TED, whose slogan is "Ideas Worth Spreading", gathers each year a group of **lead thinkers and doers** who speak to the audience about what they are most passionate about. **TED** started off by giving focus to technology and design. But as the conferences grew bigger and more famous, TED started to offer talks in various cultural, scientific and academic topics.

Over the years the appeal of the TED conferences became so big, the foundation decided to create **TEDx**, self-organized events that gather people for a TED-like experience, allowing many countries to join in on the spirit of ideas worth spreading.



TEDWomen is yet another category where the speakers are mainly women.

This year's **TEDxBarcelona Women speakers** are: **Aiona Irurre**, the Vice President of Human Resources and Internal Communication Iberian Zone; singer-songwriter **Amparo Sánchez**, **Mercedes Wullich**, journalist and entrepreneur; **Didac Lee**, entrepreneur; **Amaya Valdemoro**, ex-basketball player; **Ima Sanchís**, journalist; **Gemma Cernuda-Canelles**, communications manager; Secretary General of the Swedish Men for

Gender Equality **Thomas Agnemo**; filmmaker **Amie Williams**; **BCN Roller Dance**, a sporting, social and cultural organization; **Daniel Epstien**, entrepreneur; documentary filmmaker **Kassidy Brown** and communications expert **Allison Rapson**, partners in **We are the XX**; **Les Salonnières**, an artist collective; French folk singer **Swann**; **Françoise Laborde**, Board Member of the Conseil supérieur de l'audiovisuel; **Gerardo Porteny Backal**, founder of 5 NGOs; **Patrícia Soley Beltran**, ex-fashion model, actress and TV presenter; **Soraya Chemaly**, feminist writer, media critic and activist; journalist and author **Mariane Pearl**; Huffington Post and Linked In contributor **Anne Ravanova**, **Nora Poggi**, journalist; **Chiara Condi**, creator of Led by Her; **Babou Olengha-Aaby**, Ceo and Founder of Mums Mean Business; and **Shelley Burdine Prevost**, cofounder of **JumpFund**.

TEDxBarcelona Women will take place on Wednesday, June 10th, from 10am to 8pm. Tickets are already sold out, but you can **register** for the live stream and watch the conferences from home.

The event's first session is "**Invest in Women Globally**", which lasts from 10 am to 12 am. The second session "**Invest in Women Locally**" starts at 12:30 am, finishing at 2pm. The third session "**Let's shift the balance to be together**" goes from 4pm to 5.30pm and the fourth and last session "**Change the narrative**" starts at 6pm, ending at 20pm.



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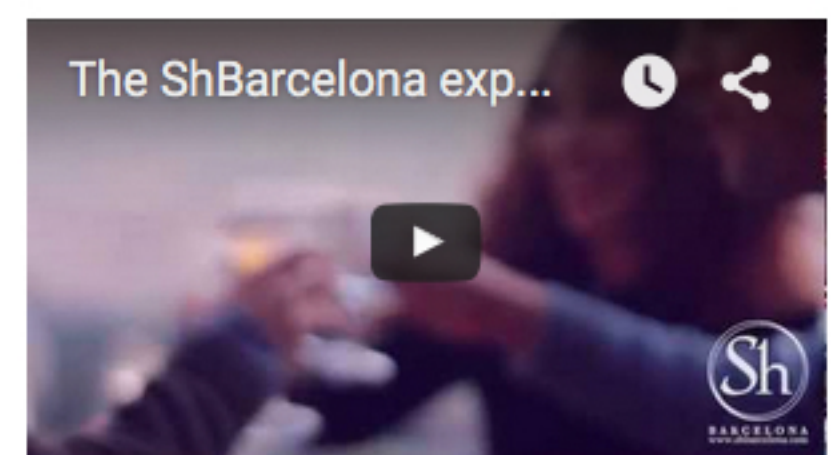
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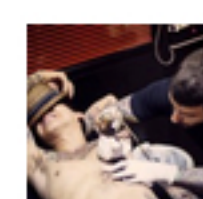
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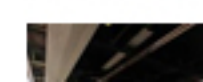
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