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TEDxBarcelonaWomen

Independently organized TED event

Theme: It's time to shift the balance!

This event occurred on

June 10, 2015
10:00am - 8:00pm CEST
(UTC +2hrs)

Barcelona, CT
Spain



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We consider that each of us is a balance maker! And we want to highlight 4 different areas to tackle as a priority.

First: MONEY

Studies show it is profitable to invest in women. Yet, women entrepreneurs struggle finding investment, lack visibility and access to funds. This session will showcase initiatives challenging this situation.

INVEST IN WOMEN. INVEST IN EQUITY!

Second: MEDIA

Women are still largely underrepresented in traditional media. Our speakers will show how they challenge the way women are portrayed in movies, TV or Internet. Changing the narrative.

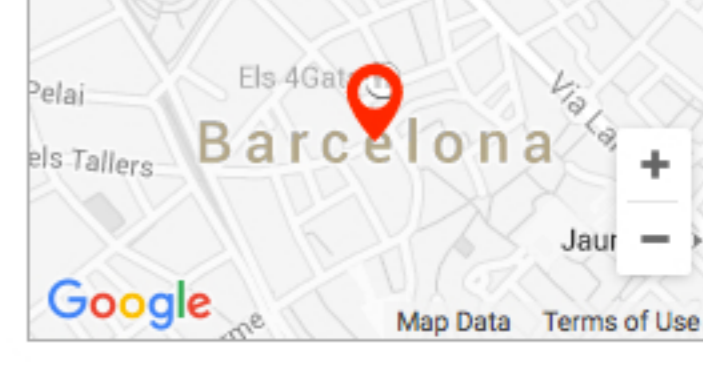
THIRD: Get men involved in gender equity!

To follow up on last year's theme, we will invite active men feminists to explain why their support the fight for a more equal society.

FOURTH: Women rocking science

Women leading investigators or tech entrepreneurs are paving the way towards innovation. New role models for the generation to come.

So what do YOU do to shift the balance?



Casino de Poblenou
Rambla de Poblenou, 42
Barcelona, CT, 08005
Spain

Event type: TEDxWomen ([What is this?](#))

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Speakers

Speakers may not be confirmed. Check event website for more information.

American School of Barcelona

7th graders make a difference!

Amparo Sánchez

Amparo Sánchez nace en Alcalá la Real, Jaén (1969). A los dos años se traslada con su familia a Granada, donde empieza los primeros pasos en la música con solo 16 años. Su siguiente escala es Madrid, donde llega acompañada de su hijo y su guitarra, y en 1996 aparece en la escena musical española con el proyecto Amparanoia. Pionera en la música fusión y mestiza, ha llegado a editar ocho álbumes y a girar por toda Europa y Latinoamérica, convirtiéndose así en la artista internacional más solicitada y en todo un referente de este movimiento musical. Ha recibido premios como el de Mejor grupo Europeo en la BBC Music Awards, en 2005, y Mejor Artista Internacional en Cuba Disco 2009. En 2009 publicó su primer álbum en solitario Tucson-Habana, un proyecto íntimo y muy personal que corroboró con su segundo trabajo Alma de Cantaora, en 2012 y este próximo otoño estrenará un nuevo trabajo bajo el título de Espíritu del Sol.

BCN Roller Dance

BCN Roller Dance is a sporting, social and cultural organisation, founded in Barcelona in 2011 by the Visual Designer Michelle Barrios, whose aim is to promote roller dancing (dancing on skates), both locally and internationally, as a sport, leisure and personal expression work through virtual contents and events related to skating, design, dance and music.

Les Salonnères

We are interdisciplinary artists who create spaces of possibility from intimacy, complicity and play. We work from pedagogy, action, body, movement, subversion, hooliganism, interjection and participation of the public

Swann

Swann es una cantante folk francesa de 23 años. Escribe y canta sobre el amor y la redención en canciones que envuelve con melodías cautivadoras. Música suave, profunda, llena de poesía a la que se suma una voz suave y con personalidad. Swann es parte del renacimiento de la música folk y crea con su música una atmósfera especial. Asistir a una de sus actuaciones no es sólo escuchar, sino dejarse llevar y, tras la última canción, sentirse como salido de una pequeña burbuja.

Ainhoa Irurre

As the Human Resources Director of Schneider Electric in Spain and Portugal, Ainoa Irurre has been in charge of driving the transformation of the company from a male centric organization to a more diverse and gender balanced organization

Amaya Valdemoro

Ser mujer y deportista de élite conlleva muchos sacrificios, pero a pesar de ello Amaya Valdemoro gracias a sus capacidades y su tesón ha logrado ser una de las mujeres más reconocidas en nuestro palmarés de deportistas. En esta conferencia pone de manifiesto las diferencias y el poco equilibrio que existe tanto en la visibilidad como en el reconocimiento del deporte femenino ante el masculino. ¿Cómo poder darle la vuelta?. Siguiendo cómo lo están haciendo tantas mujeres, capaces de ganar más oros en unas medallas olímpicas que los hombres, a su vez uniéndonos en este camino y nunca sintiéndonos inferiores.

Amie Williams

Amie is a filmmaker, journalist and media disrupter with the non-profit she co-founded: GlobalGirl Media

Anne Ravanona

Anne Ravanona passionately believes that women are the biggest untapped resource to re-ignite the global economy. As the Founder and CEO of Global Invest Her her mission is to get more women entrepreneurs funded faster. She has personally interviewed over 250 women entrepreneurs and investors from around the world and draws on their stories to share her insights. A Paris-based Irish/Spanish-woman, Anne uses humour, facts and stories to open the minds and hearts of investors, women entrepreneurs and the general public on the barriers to funding and what we can do to get more women entrepreneurs funded faster. A women's advocate, she regularly speaks on this topic at global conferences and is a contributor to the Huffington Post, where she puts the spotlight on global Trailblazing Women role models.

Babou Olengha-Aaby

Babou is the Founder and CEO of The Next Billion (formerly Mums Mean Business) an impact-driven crowdfunding platform inspired by the principles of impact investing and venture philanthropy. Where the onus is on value creation, capacity building, women's economic empowerment and financial inclusion. Her company is on a mission to unlock and invest in women's economic potential through entrepreneurship as a catalyst for positive change and impact to our local, national and global economies as well as people and planet. We aim to provide the growing number of female-led enterprises worldwide starting with Europe with a quadruple A service: Access to Finance, Access to (Business/Development) skills, Access to Markets and Access to A Network of Inspirational role models all under one roof.

Chiara Condi

Chiara founded Led By HER an organization that mobilizes communities to help women who have suffered from violence become entrepreneurs.

Daniel Epstein

Daniel is recognized as a Forbes 30 Most Impactful Entrepreneur, by Inc. as one of the 30 top entrepreneurs under the age of 30, and by the White House as one of the top 100 entrepreneurs under the age of 30. Daniel is the founder of Unreasonable Institute and Unreasonable Group. He is the director of the world's first accelerator dedicated to meeting the needs of millions of girls in poverty - The Girl Effect Accelerator and he is partner at Unreasonable Capital - which is an investment fund focused on startups across emerging markets profitably solving problems related to endemic poverty. 100% of the investments in Unreasonable Capital track their impact on women and girls in poverty.

Didac Lee

Didac se define como un emprendedor en serie y lo es por vocación y profesión. Considera que su principal trabajo consiste en superar adversidades, afrontar riesgos y gestionar "marrones". Tiene una experiencia de 18 años creando startups y durante este tiempo ha fundado 15 empresas, 9 de las cuales siguen en funcionamiento. Didac tiene estudios de Ingeniería en Informática y PDG (Programa de Dirección General) por IESE. Es emprendedor desde hace 21 años, ha fundado 15 empresas (entre las que destacan Tradeinn, Zyncro o Fhios) que suman más de 400 empleados repartidos entre US, México, Argentina, India, China y otros países.

Gemma Cernuda

Gemma is the CEO of ELLAS DECIDEN the 1st feminine branding agency in Spain and the Authoress of several books, one of them Elias Deciden is the 1st in Spanish that explains how to connect with the decision-makers of the 21st Century, Women.

Gerardo Porteny

Gerardo is a philanthropist and youth leader. Having founded 5 NGO's since age 16. This is the third of his TEDx talks along with Unlabeling Philanthropy and One Step Ahead in Social Innovation where he shares his inspiring story from founding Pink Life Against Breast Cancer A.C. to presiding Young Men for Gender Equality. He worked on the development and implementation of the HeForShe Solidarity Movement as UN Women's consultant of Global Youth Engagement at age 19 to 20 and now at 21 he has been awarded CNN Expansion 30 under 30.

Ima Sanchis

Ima Sanchis estudió periodismo en la Universidad Autónoma de Barcelona y es docente de la Facultad de Ciencias de la Comunicación en la UIC. Comenzó a publicar artículos y reportajes a los 16 años. Desde entonces ha viajado por todo el mundo, ha colaborado con diversas publicaciones y en programas de radio de índole nacional. Sus temas como reportera—realizando texto y fotos- siempre se han centrado en temas sociales. En 1998 creó e impulsó el proyecto de La Contra de La Vanguardia, la sección de entrevistas de prensa diaria más premiada de España. En el 2000, el equipo de La Contra trasladó sus entrevistas a la radio. Ha impartido diversas conferencias y talleres sobre periodismo y sobre la capacidad de las personas de transformarse en España y América Latina.

Kassidy Brown & Allison Rapson

Kassidy Brown and Allison Rapson are two women with impressive and extensive backgrounds in communications and a shared passion for amplifying the female voice. Together they are creating content that exposes the world we live in - a world that is, in fact, 50% female and unapologetically so. Through their feminist media company, We are the XX, Brown and Rapson are capturing the powerful truth of how women live and socialize. By activating their global network of emboldened women from around the world, Brown and Rapson have created a brand that sits at the forefront of the future; always leading their audience to what will happen next.

Marianne Pearl

Periodista versátil que trabaja en inglés, francés y español. Actualmente es editora jefe de Chime for Change, una campaña global impulsada por Salma Hayek, Beyoncé y Frida Giannini para reunir y hacer más fuertes a todas aquellas voces que se pronuncian en favor de la mujer.

Nora Poggi

Nora Poggi is a French journalist with a background in film production who has been interviewing key players in Silicon Valley for the past three years. She has done freelance reporting for Examiner.com on major Silicon Valley events and now writes about entrepreneurship and technology for French media Usine Nouvelle. She is the director and co-producer of the upcoming documentary on women tech entrepreneurs called "She Started It", two years in the making. She has been interviewing women tech entrepreneurs in Silicon Valley, New York, Paris, Berlin and more for the past two years.

Patricia Soley

Soley-Beltran worked as a fashion model, got a PhD on the Sociology of Gender, researched intensely on body, beauty and identity, and won the 2015 Anagrama Essay Prize for her book Divine! Models, Power and Lies. (NOTE: the book title should be in italics but it does not allow me to italicise only the title. Please, kindly remember for the definite version).

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Shelley Prevost

Dr. Shelley Prevost is the CEO at Torch--a company who's empowering families to use technology in creative and balanced ways. Her professional journey has moved her from psychologist to startup investor to mentor to entrepreneur. From that experience, she has become vocal about the need for more authentic female leadership in startups and business. Shelley co-founded venture capital incubator, Lamp Post Group, and the JumpFund—an angel investment fund focused on female-led startups with high growth potential. She writes for Inc. and The Huffington Post, and has been featured in Time, Yahoo Business, Fast Company, LikeHacker, and Business Insider.

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Soraya Chemaly

Soraya Chemaly is an award winning writer and media critic whose work focuses on the role that gender plays in culture and human rights.

Tomas Agnemo

Tomas Agnemo is the Secretary General of Swedish Men for Gender Equality, as well as the co-coordinator of the network MenEngage Europe and board member of MenEngage Global. He has been working for gender justice and the engagement of men for more than 15 years.